

the new "Roseville Strawberry Festival" 2011

Saturday and Sunday, May 7th 10am to 6pm and May 8th from 10 am to 6pm 2011 (Yes, Mothers day Weekend) at the Placer County Fairgrounds on Washington Blvd in Roseville

Each event ticket will come with a ballot to vote for their favorite Strawberry themed booth. The winner of this contest will receive a free vendor booth for 2012.

- + _____ **California Farmer Produce** (\$FREE) plus Sierra Fresh and Health fee
- + _____ **Non Profit** (\$140)
Or call coordinator and ask if there are any partnership opportunities.
- + _____ **Arts and Crafts (juried)** (\$150) (pictures required)
Please make your request, inside 10 X 7 or outside 10 X 10
- + _____ **Fine Art (juried)** (\$150) (pictures required)
Please make your request, inside 10 X 7 or outside 10 X 10
- + _____ **Out of Home Commercial** (\$240)
Please make your request, inside 10 X 7 or outside 10 X 10
- + _____ **Commercial Vendor** (\$350)
- + _____ **Food or Beverage** (\$600)
Must buy Soda, Ice and Bottled Water from event sponsors.
Must honor food tickets. Each event volunteer will be given one food ticket per day. Food vendors must honor these tickets with one menu item.
- + _____ **Community Sponsor** (\$1000)
Gets prime vending real estate along with recognition in program, on website with link and at event information booth. This is not an addition charge. Any vendor may choose to be a Community Sponsor instead of purchasing the above vendor opportunities.
- + _____ **Electricity Hook Up** (\$65, 30a) (\$100, 50a)
- + _____ **Chair Rental** (\$5, per chair) Quantity _____
- + _____ **Table Rental** (\$15, per table) Quantity _____
- + _____ **Tent Rental 10X10** (\$115, per tent) Quantity _____
- + _____ **Tent 10X10 with enclosures** (\$215, per tent) Quantity _____
- + _____ **1/4 Page blue and black** (\$358.24) Program ad
- + _____ **1/4 Page Four Color** (\$420.30) Program ad
- + _____ **1/2 Page blue and black** (\$561.54) Program ad
- + _____ **1/2 Page Four Color** (\$674.43) Program ad
- + _____ **Full Page blue and black** (\$929.69) Program ad
- + _____ **Full Page Four Color** (\$1136.67) Program ad
Program is available in blue and black ink on white paper or in four colors. Program will be distributed during the event. Program will also be direct mailed by the PennySaver but separate from their mailings to 95747, 95678, and 95661. (53,500 mailed)



= _____ **Your Total & Business Name** _____

Strawberry Festival Information Phone: **916-787-0101**
RV parking available at Fairgrounds for \$30 per night, Call 916-786-2023

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Staybridge Suites Rocklin Extended Stay Hotel, Ask for our Discount (916) 781-7500
The Vendor Package gives you the opportunity to sell/sample your goods and services at our event. As a Vendor you will benefit from the large amount of media that is being placed to build this event larger than ever before. Strut your stuff and show the greater Sacramento and South Placer area what you have for them! This investment does include health & permit fees; however electricity will be additional.

- All vendors will be segregated during this event. Example; crafters will be placed with crafters, farmers with farmers, etc. It is our experience that vendors do best when placed in their category.
- Proof of Vendor Insurance is required.

Go to www.FeedMeStrawberries.com or Call 916-787-0101 for an application

Please list all Items you wish to sell. All Items are subject to approval.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

Fax Applications to 1-877-377-4078 toll free



Trailer set up available Thursday 8am to 6pm,
 Tent set up available Friday 8am to 6pm,
 Food Vendors required open 10am to 6pm both days,
 All other vendors required open between 8am and 6pm both days
 Vending is optional during pancake breakfast 8am and 10am both days

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Another great event by **Johny 5 Productions**
Vendor Application/Contract 2011,

BUSINESS NAME: _____
APPLICANT NAME: _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
PHONE _____
FAX _____
RESALE # _____
E-MAIL ADDRESS _____

Type of Vendor: 10'X10'
Farmer
Non Profit
Arts and Crafts
Fine Art
Out of Home Commercial
Commercial Business
Food Vendor 10'X____',
Sponsor 10'X____',
Total Cost \$ _____

Check Enclosed \$ _____ Balance to be Paid by April 8, 2011 \$ _____
CHECK # _____ *or*

CHECKS PAYABLE TO: JOHNY 5 PRODUCTIONS: CREDIT CARD RECEIPTS WILL SAY: JOHNY 5 PRODUCTIONS

Credit card, card type: Visa MC , Please Charge \$ _____ to my credit card now

And Please Charge my balance of \$ _____ to my credit card on April 9, 2010

CARD # _____ EXP. _____

Credit Card Billing info, Street Number: _____ Zip Code: _____

SIGNATURE _____
READ CAREFULLY

PARTICIPANT'S WAIVER, RELEASE, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT FOR THE EVENT COORDINATOR & SPONSORS, PROMOTERS, JOHNY 5 PRODUCTIONS, THE CITY OF ROSEVILLE, THE PLACER COUNTY FAIR, their officers, agents, servants and employees.

Read carefully before signing. If waiver is not signed, participant will not be registered and form will be rejected.

In consideration of the acceptance of this registration form for the program listed, the participant(s) named on the form freely agrees to and makes the following contractual representations and agreements:

- The participant named has read the official rules/code of conduct and eligibility standards and understands the nature and content of the activities involved, and any potential dangers incidental to engaging in the activities.
- The participant named understands that breaking event rules may cause elimination of vendor space without refund.
- The participant named hereby voluntarily releases, discharges, waives and relinquishes any and all actions or causes of action for personal injury (including death) or property damage occurring to himself/herself arising as a result of participating in the said program or any incidental activities.
- The participant named acknowledges that he/she has been fully and completely advised of the potential dangers incidental to engaging in the activities, and fully and voluntarily assumes the risks of engaging in the program and activities.
- I hereby waive, release, and discharge, any and all claims for damages which may result in my participation in the Roseville Strawberry Festival. By my signature I release the event coordinator John Javidan and promoters, Johny 5 Productions, The City of Roseville, Placer County Fair, and sponsors of any and all liability of personal loss to myself or property.
- This contract is not subject to early cancellation by applicant. Deposit and payments are non-refundable. Balance will be paid by April 8, 2011.
- Any contracts may be voided by coordinators if a sponsorship is sold that is exclusive and conflicts with your category with full refund.
- Vendor space may NOT be sublet. Vendor may sell only what is accepted by this application. All giveaways must be pre-approved by coordinator.
- Applicant agrees to give at least 24 hours notice for events not attending. Applicant will not receive refund for absences. In addition to not receiving a refund, any non excused absences will result in a \$145 charge to the applicant's credit card. With my signature and credit card above I agree to this charge.
- I understand that refunds will not be given regardless of weather or unforeseen circumstances. RAIN OR SHINE EVENT. However, any event may be cancelled at coordinators discretion due to extreme conditions such as wind, storm, smoke, flood or any other act of god or terrorism without refund to vendor.

The event coordinator John Javidan and promoters, Johny 5 Productions, and Placer County Fair do not have or provide medical or accident or property insurance for persons or entities involved in programs sponsored by them.

Applicant Signature _____ Name (please print) _____
Date: _____

Mail Application To: Johny 5 Productions, 534 VERNON #2, Downtown Roseville, CA 95678

Fax Application To: 1-877-377-4078

Accepted by _____ (Coordinator)

Comments or notes:

